

ABSTRACT FINAL REPORT

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Abstract Information

Abstract Title : Virtual issues and dedicated journals
Abstract : There are many wide spectrum science journals around the globe, discussing a wide range of scopes like general medicine journals (GMJ). Regarding their aim and scope, general medicine journals include a long list of subjects from specialized fields of trauma and cancer to the health policy and economy. Although this general character has its own benefits including plenty of authors and attracting numerous readers, different addressees with various backgrounds having their own distinctive field of interest, it makes a new challenge for the journal to make the readers satisfied. One example of external aspect of this predicament is the journal website design and the content arrangement. In modern journalism, the journal website is a key element in expressing the content and attracting authors, and readers. But how a generally designed website could convince the specialized erudite authors to choose it? It is a key question. There exist some strategies which contribute to cover this problem. One of which is an enriched fortified website. These

“supersaturated” websites along with presenting their scientific articles try to meet all the readers’ requirements like job, education, self-training and test. Another strategy is the specialized parallel journals. It is noteworthy that each of these solutions has its own problems. Despite the mentioned strategies, in our opinion, the best solution is the virtual issues. In this process, the selection of articles is performed according to their previous tags and then they are arranged due to the common subjects for scientist's professional needs.